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Director of Planning and Economic Development

## APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

You are advised to read the accompanying notes before completing any part of this form.

### TOWN AND COUNTRY PLANNING ACT 1990

The Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended)

TWO completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:-

<p><b>1. APPLICANT</b> (BLOCK LETTERS, please)</p> <p>Full name: <u>B&amp;Hins Ltd.</u></p> <p>Address: <u>Skegness</u> <u>Lincs</u> <u>PE25 1NT</u></p> <p>Telephone: <u>01754 762311</u></p> <p><b>3.</b> Full postal address or location of the land on which the advertisement is to be displayed <u>As Above</u></p> <p><b>5. (a)</b> Has the applicant an interest in the land? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO</p> <p><b>(b)</b> If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (see Note 4) <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p><b>7. (a)</b> Will the advertisement be illuminated? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO</p> <p><b>(b)</b> If so, state the type of illumination (e.g. internally, externally, floodlighting, etc) <input type="text"/></p> <p><b>(c)</b> Will the illumination be static or intermittent? <input type="text"/></p> <p><b>9.</b> Any additional information which the applicant may wish to supply <input type="text"/> <input type="text"/></p>	<p><b>2. AGENT</b> (if any) (BLOCK LETTERS, please)</p> <p>Full name: <input type="text"/></p> <p>Address: <u>N 1#</u> <input type="text"/> <input type="text"/></p> <p>Telephone: <input type="text"/></p> <p><b>4.</b> State the purpose for which the land or building is now used <u>Holiday Centre</u></p> <p><b>6.</b> State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.) <u>Directional re Caravan site,</u> <u>Day Visitors, Tourers etc</u></p> <p><b>8. (a)</b> Period for which consent is sought (see Note 2) <u>As long as possible</u></p> <p><b>(b)</b> Is the advertisement being displayed? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p> <p><b>10. Size of the advertisement:</b> <b>(a)</b> Length <input type="text" value="8' 2.43m"/> <b>(b)</b> Width <input type="text" value="13' 3.96m"/> <b>(c)</b> Height from ground to the top of the sign <input type="text" value="16' 1/2"/> 5.03m</p>
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Signed:

Date:

08/02/2000

## **NOTES**

### **GENERAL**

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended) many outdoor advertisements require express consent before they can be lawfully displayed. Applicants should refer to the Regulations for details.

### **PERIOD OF CONSENT**

2. Normally the maximum period for which consent may be granted is 5 years, but the Council have the discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years this should be stated in reply to question 8.

### **DRAWINGS REQUIRED**

3. The drawing can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. In the case of a sign it should also give the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the amount of the projection. The drawing should include the site location plan to scale 1:2500 or 1:1250.

### **OWNER'S CONSENT**

4. It is a condition of every consent granted by or under the Regulations that before the advertisement to which the consent relates is displayed, the permission of the owner of the land or other person entitled to grant permission should be obtained.

### **OTHER CONSENTS**

5. Consent under the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended) does not relieve the applicant from obtaining any other consents which may be necessary.